

# Rescue P.A.W.S. Fundraising Guide

Thank you for your interest in raising awareness and funds for Rescue P.A.W.S. We are often asked by people “how can we help from home?” or “what can we do to help after leaving Rescue P.A.W.S.” This guide provides ideas on what you can do to spread the word about Rescue P.A.W.S., and to provide financial assistance.



# Fundraising For Rescue P.A.W.S.

With no government funding, Rescue P.A.W.S. operates solely on the charitable donations from animal lovers and award our winning volunteer program. Without them, we would be unable to deliver the results we see today. It is because of their support and generosity that we are able to improve the standard of animal welfare in our region and reduce the number of stray animals born to a life of suffering.

## Where does your donation go?

One hundred percent of your donation goes directly to the animals in the form of food, medical care, medicine, toys, and other products and services for the animals. None of your donation goes to overheads!

**Every dollar, pound, euro and baht donated goes directly to supporting animals who need our help.**

In order to continue to make an impact in our community and improve the standard of animal welfare for the lost and forgotten animals in our region, Rescue P.A.W.S. needs your help. As we strive to perform as many sterilizations as possible to end the cycle of animal suffering, we are also focused on educating the local community and offering assistance to low-income families who may not be able to afford medical care for their pets through our community outreach program.



# Fundraising Ideas to get you started

Not sure where to start? Check out these fund raising ideas and find some inspiration.

## 1. Get Sponsored

Are you planning on challenging yourself in the future? Why not ask your friends and family to sponsor you? Whether it's a 5km fun run, a sprintathon or completing dry January, you can collect funds that will go a long way in improving the standard of life for Thailand's animals while raising awareness.

## 2. Get Creative

Do you have that crafty touch? Can you create beautiful gifts for yourself and other? Homemade jewellery, crafts and paintings are just a few of the items that can be sold to raise funds. Create beautiful pieces that will showcase your talent while helping a good cause.

## 3. Host an Event

Coffee mornings, quiz nights, car wash or a fancy cocktail party are sure to be a hit in your community. Sell tickets to your event and host additional activities like a raffle on the day. Events can be a great way to spread the word on our organization and help to raise awareness for our cause.

## 4. Get Your Bake On

Baking can really bring people together. A bake sale, a bake off or a themed dessert competition are just a handful of ways that you can bring some sweetness to your fundraising.

## 5. Start a sponsor program

With single animals and packs to care for, the Rescue P.A.W.S. sponsorship program helps to ensure that our animals receive the care they need. Spread the word and encourage your class, school or business to sponsor an animal and receive monthly updates on their progress along with pictures and videos.

## 6. Sell Sell Sell

Clearing out the attic or making room in garage? Why not collect some of your old belongings and hold a yard sale or head to your local car boot event? One man's trash is another man's treasure as they say. What better way to get motivated to clear out your old belongings than by doing it for a good cause!





## 7. Hold a themed event!

Themed events can be great fun for people of all ages. Bring your friends and family together for a day or night of fun all in the name of Rescue P.A.W.S. Halloween haunted house, Murder Mystery dinner party, Luau BBQ or a simple fancy dress get together are just a few ways that you can raise funds while having fun.

## 8. Host a Tournament

Gaming, football, golf, trivia, you can turn anything competitive into a tournament. Get a few teams together and raise funds with the entrance and admission fees.



# Donate your birthday!

Birthdays only come once a year. Make yours extra special by donating your birthday to Rescue PA.W.S. Ask family and friends to make a donation instead of giving you a gift. By donating your birthday you can raise valuable funds that will help those without a voice and help us to provide life changing medical care, food and ongoing to treatment to those in need.

# Raise Funds On Facebook

Facebook fundraisers are a great way to raise funds and get your message further than you ever though possible, By creating a Facebook fundraiser, your family and friends can share your message far an wide and create even more awareness. Setting up a Facebook fundraiser couldn't be simpler. For instructions check out the next page of your pack.

# Creating Your Fundraising Page

## 1. Create Your Page

Head onto your Facebook newsfeed and select 'Fundraiser' on the left hand side. Under 'Raise Money for yourself, friends or a business' click select category and choose pets/animals.



## 2. Design your page and make it personal

With opportunities to choose your fundraising goals, share photos and updates, make your fundraising page as personal as possible. People are more likely to donate if they can see how much the charity means to you. Reach out to the Rescue P.A.W.S. team for photos and other information you would like to share on your page.

## 3. Share

Once your page is ready to go, share it on your Facebook and ask others to share it as well. Anyone can help by donating on a Facebook fundraiser, even if they are not your friend on the platform.



## 4. Raise

Once your fundraiser is live you can start collecting funds. Be sure to share your updates with donors and keep track on the donations so that they can be donated to the Rescue P.A.W.S. once the fundraiser is complete.





# Help a Stray Along the Way

Calling all animal lovers! This year, Rescue P.A.W.S. will embark on our biggest challenge yet. With a record-breaking 1000+ sterilizations in 2021, we are going a step further and aim to complete 5000 in 2022. As we continue to grow as an organization, we are helping more animals and people than ever before.

Do you want to be part of the change? Join the pack and walk 30, 50 or 100 miles in a single month for the stray animals in Thailand this year.

**Step One:** Sign up and choose your challenge

**Step Two:** Print off the sponsorship pages in this guide

**Step Three:** Collect sponsors for your challenge informing them about Rescue P.A.W.S. and our work along the way

**Step Four:** Begin the challenge. Over a 30 day period, you must complete your chosen challenge distance. For example, should you choose to complete 30 miles, you can complete two 15 mile hikes, three 10 mile hikes, or spread the 30 miles over the 30 days completing 1 mile per day.

**Step Five:** During your challenge be sure to tag us in videos and pictures that you post at **@rescuepawsthailand** so that we can cheer you on along they way

**Step Six:** Once you have completed your challenge, collect your sponsorship funds and transfer them to the Rescue P.A.W.S. bank account and send proof of payment to [comms@rescue-paws.org](mailto:comms@rescue-paws.org)

**Step Seven:** Receive your challenge completion certificate and shout out for Rescue P.A.W.S.

The Help a Stray Along the Way is an individual or group challenge that can be completed with friends and family and make a real difference in the lives of stray animals here in Thailand.



# Other Ways You Can Support Rescue P.A.W.S.

## 1. Sponsor an animal

As a Rescue P.A.W.S. sponsor, you provide a lifeline to animals in desperate need. You can ensure that our animals receive shelter, food & medicine and veterinary care.

## 2. Sponsor a pack

As a Rescue P.A.W.S. pack sponsor, you can ensure that our community packs receive food & medicine and veterinary care. These lost and forgotten animals are in desperate need to get back on their paws.

## 3. Donate your birthday

Make your birthday extra special by asking family and friends to make a donation in your name to a charity close to your heart.

## 4. Leave a gift in your Will

Change and save lives even after you're gone. Gifts in Wills, large or small, are a wonderful way to support a cause you care about and to make a lasting difference.

## 5. Set up a monthly recurring donation

Save lives every month with a recurring donation. Each month an amount of your choosing will go to helping the stray and rescued animals under Rescue P.A.W.S. care.

## 6. Donate Supplies

Help us purchase the necessary medications and supplies to keep our animals happy and healthy. Donate towards specific causes or purchase items and have them sent straight to our clinic.

## 7. Volunteer

Join us and see first hand just how much of a difference can be made when we work together. Animal volunteer opportunities in Thailand are plentiful, but Rescue P.A.W.S. will provide you with unmatched, hands-on experience. You will leave Rescue P.A.W.S. feeling accomplished, having experienced both the exciting but, also trying elements of stray animal care in Thailand. You will also get the opportunity to make friends from all over the world, build long-lasting relationships and become part of our close-knit family!

# HOW YOUR DONATIONS HELP



*Give animals a second chance*

## MEDICAL CARE

Providing medical treatment and shelter for sick and injured animals in need.



## FOOD

Providing stray animals and pets from low income families with food they would otherwise go without.



## ADOPTION

Finding loving families for animals who have been born on the streets or lost their homes.



## STERILIZATION

Putting an end of the cycle of unwanted puppies and kittens being born to a life of hardships on the streets



## VACCINATIONS

Keeping the animals and people of the community healthy by administering vaccinations against preventable disease



## OUTREACH

Offering free assistance to low income families who are struggling to care for the animals in their care







## Please sponsor me

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

By sponsoring me you are helping  
create a bright future for Thailand's  
strays.

**I'm going to**

Fill in your activity here

**for strays animals**

**1000**

Can feed a dog for 3  
months or sterilize a  
female dog and prevent  
67,000 puppies over the  
course of 6 years.



Full Name	Address	Donation Amount	Date Paid

Official Use:

*Thank  
you!*



Rescue. Protect. Adopt. Repeat.

ALL ARE WELCOME



[www.rescuepawsthailand.org](http://www.rescuepawsthailand.org)

ADMIT ONE

Ticket Number:

Rescue. Protect. Adopt. Repeat.

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ADMIT ONE

Ticket Number:

Organising an event and need to sell tickets? Whether it's an open mic night, a coffee morning, or something completely different, every penny you raise will help rescue, protect and treat stray animals in Thailand.

Be sure to tag us and share photos of your event with us on Instagram [@Rescuepawsthailand](https://www.instagram.com/Rescuepawsthailand) or on [facebook.com/rescuepawsthailand](https://www.facebook.com/rescuepawsthailand)

